

| <b>Alde &amp; Ore Futures - 2nd Conference - Workshops</b> |   |
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|  | <b>Comments</b>   |
| Parish Magazines and regular newsletters                   | Existing - committees/email (routine)/Village Voices/Ebb & Flow (local magazines)   |
|  | Quality information provided to community via - parish magazine/newsletter/Coastline.   |
|  | Local website/newsletters/parish plans - effective BUT not as effective as face to face   |
|  | Newsletters - County Council/District Council/Parish Councils - but takes a long time;  |
|  | Newsletters (via email & by post)   |
|  | existing groups - Alde & Ore Association/ Estuary Planning Partnership  |
|  | Produce information for Parishes to give out;   |
|  | Through doors (door drop) - every single door (not the Post Office service) - every member of PC to do a few streets as a group |
|  | use the networks that are in place  |
|  | Leaflet - at various outlets  |
|  | Parish Mags/flyers/   |
|  | Communication - Parish Mags and church mags   |
|  | actively seek the visions of all key players (use existing networks - W I, Business Groups etc.)                                |
|  | produce an information sheet to go to all homes outlining the aims and outcomes of A&O Conference & work                        |
|  | Local quality magazine - Helen Macleod villagevoices.org.uk   |
|  | Parish Magazine   |
|  |   |
| Local Press such as EADT                                   | Future - liaison with local press (although may not print what is wanted/required;  |
|  | Regular features to wider audience via EADT/Star/Radio Suffolk/Suffolk Show;  |
|  | Radio Suffolk - could be used more (and local press);   |
|  | Local media   |
|  | Local newspapers (more local than the EADT);  |
|  |   |
| Roadshow and events  | gain awareness through 'one-off' events e.g. a community art event or 'stunt  |
|  | Snape could create an event on the Sea Wall - e.g. a laser light show   |
|  | Environment Day - 21/7/10 (re Olympics - make it better known   |
|  | events to communicate & interact with community grass roots (fun event)   |
|  | Travelling Exhibition - pubs /halls /schools /events /sports centres etc  |
|  | Piggy-back on other events;   |
|  | Roadshow presentations @ Town Hall (static?) and/or parish AGMs;  |
|  | regular conferences (twice yearly?)   |
|  | community events - visual, physical, socialable   |
|  |   |
| Use of technology such as Facebook and Twitter             | Better broadband; Facebook page/group; Issues/resolution website;   |
|  | Feedback from community to be encouraged via simple forms/emails  |
|  | Broadband won't give us 'community input'   |
|  | hyperlink to BLOG   |
|  | social networking sites   |
|  | interactive media   |
|  | TWITTER for the middle-aged.....BLOG sites.   |
|  | use of film, websites, & media to inform community  |
|  | Expand an existing rural broadband initiative   |
|  | Use modern technology (Facebook; TWITTER)   |
|  | HCMTI - website   |
|  |   |
| Schools and youth groups                                   | involve/liase with schools - also get to parents  |
|  | do more with schools/parents  |

|                      |   |
|----------------------|---|
|                      | Education of young people and others - this is part of life-long learning;  |
|                      | use schools,  |
|                      | schools   |
|                      | Involve children/parents  |
|                      | use school and youth groups   |
|                      |   |
| Practical activities | practical activities to involve people - a form of communication  |
|                      | need to engage new people - how to do this?;  |
|                      | communication to allow support for relevant authorities e.g. How and who do you report activities such as 4x4 cars on SSSI/stealing from birds's nests; |
|                      | common activity with a common purpose   |
|                      |   |
| 1:1 meetings         | one to one or capturing info from other activities/meetings   |
|                      |   |
| Use of volunteers    | volunteers in communities to capture news of those who don't like/feel comfortable with community meetings  |
|                      | need to involve volunteers - 'this is what you can do!';  |
|                      | Turn into action groups   |
|                      |   |
| Info hubs            | Snape could be used as a hub for the community involvement/initiatives/innovation/empowerment   |
|                      | libraries and GPs surgeries   |
|                      | businesses  |
|                      | arts centres, parish shops, libraries;  |
|                      |   |
|                      | clubs & societies   |
|                      |   |
| Poiticians           | local politicians - MP to rubber stamp  |
|                      |   |
| Parishes             | joint parish gathering/meeting (Sizewell Parish Liaison Group - Trevor Tate Malcolm Blakeney)   |
|                      | PC is the BLOCK   |
|                      | Public meeting - getting people's attention;  |
|                      | Parish Plans - take time to develop;  |
|                      | Community spirit;   |
|                      | harness Parish Councils   |
|                      | Building joint initiatives between communities  |
|                      | use of District Councillors to bring parish councils together   |
|                      | communication through all parish councils - Benhall and Sternfield;   |
|                      |   |
|                      |   |
|                      | local opinion formers   |
|                      |   |
|                      |   |
| Use of visual images | think of best route to reach people - e.g. visual images;   |
|                      | Information at Slaughden - artistic impression ro raise awareness   |
|                      | Use the artists!  |
|                      | the Arts - writers/artists  |
|                      |   |
|                      |   |
|                      |   |
| Observations         | Provide a vehicle to look at building confidence  |
|                      | It's a 'collective  |
|                      | Unlock the potential of the community;  |
|                      | getting everyone onto the same level of understanding;  |

|  |  |
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|  | A&O Futures not getting to communities   |
|  | sometimes creating 'a problem' and talking about it will ensure communities sit up and get involved; |
|  | Quality of communication is key;   |
|  | Info beforehand can collect/collate news (focus groups)  |
|  | More knowledge, not less   |
|  | SALC co-ordinate   |
|  | NOT political (small p)  |
|  | Lack of co-ordinated consultation.   |
|  | Look for other organisations' views (e.g. Bentwaters)  |
|  | Sharing good practice & ideas (reduce intimidation)  |
|  | give the community a sense of ownership  |
|  | Advice on sensitive sites - Suffolk Wildlife Trust.  |