

Felixstowe

Seafront and Town Centre Master Plan

Private and Confidential

November 2007

David Lock Associates

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1. Introduction

1.1 FELIXSTOWE SEAFRONT AND TOWN CENTRE MASTER PLAN

David Lock Associates has been commissioned by the Felixstowe & Trimleys Peninsula Future Steering Group to produce a master plan for Felixstowe's Seafront and Town Centre.

The master plan will form the first element of a delivery strategy for the regeneration and enhancement of the peninsula.

1.2 BUILDING UPON THE LOCAL STRATEGY

In 2005, David Lock Associates were commissioned by Suffolk Coastal District Council, Felixstowe Town Council, EEDA and English Partnerships to produce a *Local Strategy for Felixstowe Peninsula*.

This report revealed some trends which, without intervention, threaten many aspects of life that the existing population currently take for granted. These include:

- A population imbalance. There are more people of retirement age and fewer people of working age than the norm. This profile could become critical to the vitality and viability of the town if trends continue. School rolls are falling because there are fewer children.
- Housing development that has not kept pace with local employment growth or the rate of household formation.
- Dependence on the port for employment. The port drives the town's economy and use of land, but does not connect with the wider town physically, socially or economically as strongly as it could.
- Large volumes of traffic are generated by the port and its dependency on workers commuting to the port.

- The decline of tourism to the town. A decrease in long stay visits.

The report outlined a variety of future scenarios for the Peninsula based upon varying levels of intervention and growth. These issues are now being explored as part of Suffolk Coastal District Council's Local Development Framework.

The commission to master plan the seafront and town centre stems from a desire for early action to begin the regeneration of the town. The master plan is not dependent on the overall level of growth for the Peninsula as a whole which the District Council will identify in consultation with the general public.

1.3 OUTLINE OF THIS REPORT

This commission comprised two stages. Stage one centred on identifying a long list of broad ideas for projects and initiatives that could be pursued to regenerate and stimulate change in the seafront and town centre.

Stage two focused on identifying a shortlist of the ideas produced in stage one, and then working up the projects in greater detail.

STUDY AREA FOR FELIXSTOWE SEAFRONT AND TOWN CENTRE MASTER PLAN



FELIXSTOWE SEAFRONT AND TOWN CENTRE MASTER PLAN

— Site boundary

May 2007
SCDC01/003
1:10,000@A3

0km 250m

N

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