

- **Suffolk Climate Change Partnership**
- **Working with businesses, householders and communities to tackle the issues of climate change and energy dependency.**



SSP Project

- Raise awareness and promote behavioural change in businesses so they can adapt to and mitigate the effects of climate change.
- To provide advice and help to businesses
- **Engage with 100 businesses through on site visits, events and roadshows.**
- Support the Green Business clubs and the national and regional environmental best practice programmes promoting business resource efficiency
- Uptake of improvement measures will be monitored and fed into relevant carbon footprints

Website development

**A one-stop-shop
providing
environmental
support for
Suffolk
businesses**
www.greensuffolk.org

The screenshot shows the CRed Suffolk website interface. At the top right, there is a search bar with the text "search text..", a login/register link, and options to email the page or print a friendly version. The main header features the Suffolk logo with the tagline "Creating the Greenest County" and navigation links for "About", "News", "Contact", "Links", and "Events". A breadcrumb trail indicates the current location: "You are here > Home > What can I do? > Businesses".

Businesses

- Energy
- E.M.S
- Purchasing
- Sustainable Construction
- Sustainable Transport
- Waste
- Water
- Awards and Funding
- Case Studies
- Events
- News
- Services

Energy

How much energy did your business use last year? Do you know how much it cost your business? There are many simple measures which businesses can undertake to minimise their energy use. Benefits of reducing your energy consumption include reduced energy bills, carbon emissions, and demand on natural resources.

Businesses

Responding to climate change for businesses is a huge opportunity, as well as a challenge.

Through this website, CRed Suffolk aims to provide Suffolk businesses with a one-stop-shop resource for environmental issues.

More and more surveys indicate that a company's approach to social and environmental issues affects their brand values, consumer base, recruitment, retention of committed staff, and profits.

There are many simple steps that a business can take to reduce its energy use and carbon emissions. If you would like to know more, click on one of the symbols above e.g. energy or water to learn more.

Latest news

Consultation - Your opportunity to shape Suffolk's response to the threats of climate change. 31/01/2008

Suffolk Climate Change Partnership (CRed Suffolk) has extended the its consultation on the draft Suffolk climate action plan until **31st March**.

BT to host Creating the Greenest County Business and Environment Conference 04/01/2008

After the highly successful Creating the Greenest County Conference, held in October 2007, plans are now in place for the next conference, which will be taking place on 12 February 2008 at Adastral Park, home of BT's main research and development centre in the UK. The February conference aims to inspire Suffolk-based

Environmental Business Advisor



- **Paul Bradford**
- **Climate Energy Helpline
0800 0288938**
- **email:
seal@suffolkcoastal.gov.uk**



Environmental Business Advisor Service

- ✓ **Free environmental advice for SMEs in Suffolk**
- ✓ **Working with your business to reduce your carbon footprint and save money**
- ✓ **Making your business more climate resilient**
- ✓ **Signposting to other support schemes**



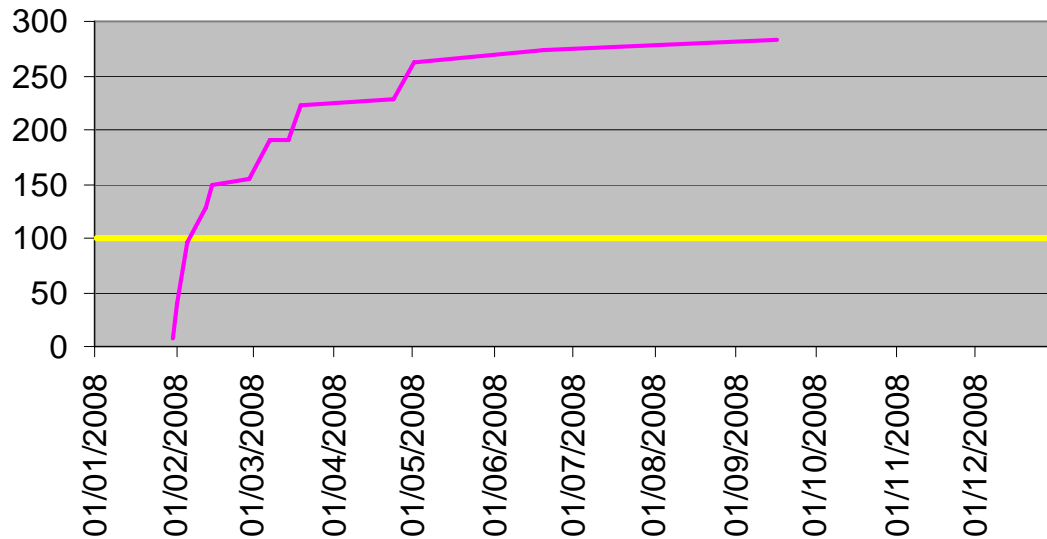


Progress of Project

- To date 53 site visits to 43 businesses (61)
- Service sector
- Ipswich and Bury
- **10%** ↓ energy use in 1st 3 months - low cost actions identified in action plan.
- Carry out more substantial energy saving measures over the coming months - boiler replacements and lighting refurbishment.

Direct Interaction

**CRed Business Advisor Service
Direct Interaction (events and
presentations)**



- 12 events
- 283 attendees

Examples and best practice

- Energy savings week
 - Carbon foot-printing workshop for SMEs at West Suffolk College
 - Seminars for 2 business
 - Drop-in 'Carbon Doctor' session in a pub for communities to attend.
 - The EBA is also supporting staff CRed pledges at 5 other businesses.
- Regional Cities East – example at a regional level of best practice.